

**WWGR(FM)/WJGO(FM)/WSGL(FM)/WGUF(FM)
EEO PUBLIC FILE REPORT
October 1, 2007 – September 30, 2008¹**

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy ²	RS Referring Hiree ²
PRODUCTION MANAGER	2	2
GENERAL SALES MANAGER (WSGL/WGUF)	7	7
ACCOUNT MANAGER (WJGO)	3, 4	
ACCOUNT MANAGER (WSGL/WGUF)	3, 4	
TRAFFIC DIRECTOR (WWGR/WGUF)	6	6
ACCOUNT MANAGER (WSGL/WGUF)	3, 4	
ACCOUNT MANAGER (WSGL/WGUF)	3, 4	
ON-AIR (WWGR)	2	
NTR DIRECTOR	1, 4	4
ACCOUNT MANAGER (WWGR)	3, 4	
WEBMASTER	5, 27	5
ACCOUNT MANAGER (WJGO)	3, 4	
ACCOUNT MANAGER (WJGO)	3, 4	
ACCOUNT MANAGER (WSGL/WGUF)	3, 4	
ACCOUNT MANAGER (WSGL/WGUF)	3, 4	
MARKETING DIRECTOR	2	
INTERACTIVE ACCOUNT MANAGER	1, 34	34

¹ This Report was created in April 2009.

² During this reporting period, the SEU had two different individuals take on the role of Business Manager, the person responsible for FCC EEO compliance. As a result, this SEU has had a difficult time locating all recruitment documentation.

**WWGR(FM)/WJGO(FM)/WSGL(FM)/WGUF(FM)
EEO PUBLIC FILE REPORT
October 1, 2007 – September 30, 2008**

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period ³
1	Careerbuilder.com	No	
2	Allaccess.com	No	1
3	Station Website Posting (one or more SEU stations)	No	
4	On-Air Announcements (one or more SEU stations)	No	1
5	The Art Institute of Fort Lauderdale 1799 SE 17 th Street Fort Lauderdale, FL 33316-3013	No	1
6	Word-of-Mouth Referral	No	1
7	Walk-In/Self-Referral	No	1
8	Internal Posting	No	2
9	Florida Gulf Coast University 10501 Florida Gulf Coast University Boulevard South Fort Myers, FL 33965 guestaacs@fgcu.edu	No	
10	Barry University 11300 NE 2 nd Avenue Miami Shores, FL 33161 careerservices@mail.barry.edu	No	
11	Edison Community College 8099 College Parkway SW Fort Myers, FL 33919 lhoffman@edison.edu	No	
12	Ava Maria University 1025 Commons Circle Naples, FL 34119	No	
13	Southwest Florida College 1685 Medical Lane Fort Myers, FL 33907 monstertrak	No	
14	International College 4501 Colonial Boulevard Fort Myers, FL 33966 careers@internationalcollege.edu	No	

³ As noted in Section I of this EEO Public File Report, employee turnover frustrated this SEU’s ability to keep records of its recruitment efforts, including the retention of interviewee data.

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period ³
15	NAACP Lee County Branch PO Box 61604 Fort Myers, FL 33906-1604	No	
16	Career & Svc. Center of SW Florida 4150 Ford Street Ext. Fort Myers, FL 33916 www.floridajobs.org	No	
17	American Women in Radio & TV 8405 Greensboro Drive, #800 McLean, VA 22102 info@awrt.org	No	
18	First Baptist Church 28440 Mango Drive Bonita Springs, FL 34134 www.fbcbonita.com	No	
19	Naples United Church of Christ 5200 Crayton Road Naples, FL 34103 naplesucc.org	No	
20	The Gulfshore Church 4200 Sawgrass Point Drive Bonita Springs, FL 34134	No	
21	Florida Assoc. of Broadcasters 201 S. Monroe Street, #201 Tallahassee, FL 32301 khickey@fab.org	No	
22	Fort Myers Chamber of Commerce 2310 Edwards Drive Fort Myers, FL 33901 www.fortmyers.org	No	
23	Bonita Springs Chamber of Commerce 25071 COC Drive Bonita Springs, FL 34135 www.bonitaspringschamber.com	No	
24	Lee County Chamber of Commerce 13601 McGregor Boulevard Fort Myers, FL 33919 leechamber.com	No	
25	Naples Chamber of Commerce 2390 Tamiami Tri N Naples, FL 34103 http://www.napleschamber.org	No	
26	Lee County Business Women 13601 McGregor Boulevard, #16 Fort Myers, FL 33919 robin@leecountybusinesswomen.com	No	
27	Monster.com	No	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period³
28	Fort Myers News Press 2442 Dr. Martin Luther King, Jr. Boulevard Fort Myers, FL 33901 www.careerbuilder.com	No	
39	Naples Daily News 1075 Central Avenue Naples, FL 34102	No	
30	Bonita Banner 1076 Central Avenue Naples, FL 34102 https://web.naplesnews.com/AdWebster	No	
31	Marco Island Eagle 1077 Central Avenue Naples, FL 34102 https://web.naplesnews.com/AdWebster	No	
32	SW FL Workforce Dev. Board 4150 Ford Street Ext. Fort Myers, FL 33916 www.usworks.com/southwestflorida	No	
33	Employ Florida http://www.employflorida.com	No	
34	Internal Transfer/Promotion	No	1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			8

WWGR(FM)/WJGO(FM)/WSGL(FM)/WGUF(FM)
EEO PUBLIC FILE REPORT
October 1, 2007 – September 30, 2008

III. RECRUITMENT INITIATIVES⁴

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	Participate in event sponsored by community organization relating to careers in broadcasting.	In June 2008, this SEU invited twenty children from Lee Memorial Hospital's Outreach Program to tour its facilities. The Program Director of Station WWGR led the children through the facilities and explained what it is like to work at a radio station. Each child was given an opportunity to speak on the air.
2	Participate in event sponsored by educational institution relating to careers in broadcasting.	Between November 2007 and February 2008, this SEU sponsored a student from Mariner High School to job-shadow the WWGR Program Director.
3	Internship Program	During the Spring semester of 2008, our SEU hosted nine interns from Florida Gulf Coast University. The interns assisted our Promotions department with live remotes, station appearances, van hits and website administration. The interns were supervised by our Marketing Director.

⁴ The licensee believes that it performed more recruitment outreach than is disclosed herein but, due to employee turnover (as noted in Section I), it has not been able to retrieve the supporting documentation.